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**BRISBANE DIGITAL CONSULTING GROUP APPOINTS  
ELIZABETH BOTES AS PRESIDENT**

SAN FRANCISCO, CA, July 24, 2007 – Brisbane Digital Consulting Group, a boutique media technology consulting firm, announced today that its Board of Directors has appointed Elizabeth Botes to serve as President of the firm. Ms. Botes will provide leadership in the company's next phase of growth and personally oversee the expansion of its vertical market strategy and a number of other strategic initiatives.

Ms. Botes joins Brisbane Digital Consulting Group with 20 years of telecommunications and video industry management experience. She was most recently with Terayon, where she was responsible for the company's global distribution strategies and the development of the company's distribution channels. Prior to Terayon, Ms. Botes held senior leadership roles at Aethra, an Italian audio/video communications company and at Polycom. During her tenure at Polycom, Ms. Botes was responsible for channel sales strategy and international sales from its early days as a start up with no revenue through becoming a publicly traded company with sales exceeding \$500 million dollars.

According to David Barron, a senior vice president at the firm, the addition of Botes is evidence of the company's commitment to attract the highest caliber of professionals in the telecommunications and media technology industries. Elizabeth brings senior management expertise in managing a company from the start up phase to a large, multinational organization as well as experience in driving revenue growth from zero to hundreds of millions of dollars. We are delighted that she has decided to dedicate the next phase of her career with Brisbane Digital.

“Brisbane Digital is a cutting edge consultancy that provides results-oriented strategies, seamless implementation and a unique approach to delivering differentiated services,” stated Botes.

“It is my desire to work for such an organization where I can offer my experience and leadership capabilities, my proven successes in global sales, marketing and distribution and be on the forefront of new developments in the industry.”

### About Brisbane Digital Consulting Group

Brisbane Digital Consulting Group is a boutique consulting firm providing strategic planning, product management and marketing services to technology and entertainment industry executives. Headquartered in downtown San Francisco, Brisbane Digital maintains a team of highly skilled professionals with significant experience producing and launching cutting edge products and services that intersect the technology and traditional media industries. Brisbane Digital's clients include some of the most successful companies in the world as well as a number of mid-sized and start up companies. For more information, please visit our website at [www.brisbanedigital.com](http://www.brisbanedigital.com)